



# PUBLIC RELATIONS & MARKETING

**CAUSE FOUNDER AND PRINCIPAL, PAUL EAGLE**, is a seasoned communications professional who has developed strategic marketing and public relations programs, managed numerous crises, launched new brands and developed media relations initiatives generating thousands of placements for some of the largest brands in the country.

## OUR SERVICES

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- Management and Coaching
- Global Brand Management
- Public Relations
- Media Relations
- Crisis Communications  
Internal Communications
- Marketing Audits
- Strategic Communications  
Planning
- Positioning and Messaging

## WHY CHOOSE US

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### Experienced

Cause brings credibility, proven expertise, and a steady hand to guide our clients in achieving their goals.



### Empathetic

We listen—deeply—to our clients in order to truly understand their needs, pain points, and desires.



### Responsive

Cause excels at pivoting quickly to meet our clients' needs in ever-changing environments.

## SAMPLE CLIENTS

Catholic Relief Services, Goodwill Industries, MetLife, Peace Corps, Target, Travelers Insurance, T. Rowe Price, and Wells Fargo.

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What's your **cause**?